

Communication and Media Arts

CAREER PATHWAYS

	 Communication	 Digital Arts	 Media Production
Career and Technical High School Lehigh Career and Technical Institute Carbon Career and Technical Institute Advertising Design/Commercial Art Emerging Digital Media and Social Communications Graphic Design	No high-growth jobs at the high school level in this pathway.	Graphics Installer Screen Printer \$14 - \$19 per hour	Camera Operator Production Assistant \$12 - \$24 per hour
Associate Degree LCCC Communication A.A. Computer-Generated Animation and Digital Arts A.A.S. Graphic Design A.A. Music/Sound Production A.A. TV/Film A.A. Visual Media A.A.S.	Advertising Account Officer Public Relations Officer Journalist Social Media Manager \$14 - \$26 per hour	Animator Motion Graphics Artist Digital Artist \$13 - \$20 per hour	Sound Engineer Photographer Video Editor Director \$13 - \$20 per hour
Bachelor of Arts Bloomsburg University East Stroudsburg University Kutztown University Millersville University Penn State University Communication B.A. Music Industry B.S.	Advertising Account Manager Public Relations Specialist Editor \$22 - \$37 per hour	Art Director Graphic Designer \$20 - \$44 per hour	Production Manager Producer \$22 - \$46 per hour
Master of Communications Master of Fine Art	Public Relations Manager Communications Manager Market Research Analyst \$46 - \$81 per hour	Instructor of Media Arts \$25 - \$48 per hour	Executive Producer